

## WHAT DO PARTICIPANTS THINK?

### HOW DID THEY HEAR ABOUT IT?

In **93% of cases**, participants were informed by a **healthcare professional**, while **7% did their own research**. The majority of people rely on the advice and expertise of healthcare professionals to participate in clinical trials. This demonstrates the importance of healthcare professionals in helping to inform and raise awareness of clinical research.



### WHY DID THEY SAY YES?

Participants get involved for two main reasons: to **contribute to the advancement of cancer research** or in the **hope of improving their health**. The latter illustrates the caution we need to exercise with potential participants when presenting a research project.



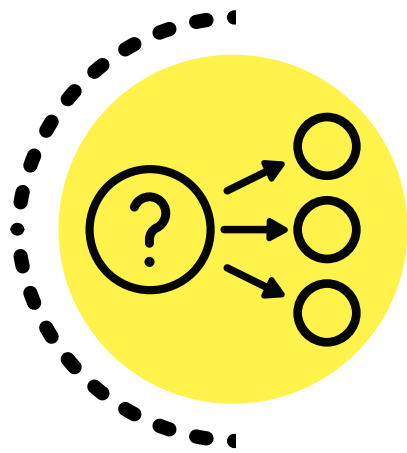
### DID THEY HESITATE BEFORE SAYING YES?

**Around 80% of participants said they had no reservations before accepting**, while 20% expressed initial doubts.



### FOR WHAT REASONS?

Among those who had doubts, the main reasons cited were fear of possible **loss of income**, the **cost** of participating in the trial, fear of possible **side effects**, and requirements such as frequent **travel**.



### "FOLLOW-UP" IS THE WORD THAT COMES UP MOST OFTEN

Good follow-up is the most commonly cited condition that appears to increase the likelihood that a person will stay in a trial to the end: "You need to receive constant encouragement from staff who answer our questions and reduce our anxiety about certain side effects or inconveniences that arise during the course of a clinical trial."

