2025 ACTIVITY REPORT

Q-CROC

A WORD FROM MANAGEMENT: A YEAR OF TRANSFORMATION

“The year 2025 marks a turning point for Q-CROC. True to its mission of making clinical research in oncology more accessible, our network has expanded, our digital tools have gained in scope, and our partnerships have opened up unprecedented national opportunities. Our strategic collaboration with the Canadian Cancer Society has resulted in the co-creation of a bilingual national website that facilitates access to clinical trials across Canada—one of the most significant achievements in Q-CROC's history.

Building on this momentum, 2026 will be guided by three priorities: strengthening equitable access to clinical trials in Quebec and Canada, supporting people affected by cancer and clinical research professionals with tailored tools and support, and consolidating partnerships that accelerate innovation.

Grateful and resolutely focused on the future, the Q-CROC team begins 2026 with the conviction that, collectively, we can transform clinical research in a sustainable way for the benefit of all those affected by cancer.

With gratitude,”



Lucie D’Amours
Directrice générale

Jean-Frédéric Lafontaine
Président du CA

ABOUT Q-CROC: A GROWING NETWORK

Vision

Contributing to defeating cancer and improving healthcare through clinical research

Mission

Optimizing participant recruitment and improving knowledge about clinical research

Tools

ONCO
ONCOQUÉBEC
Canadian Cancer Society | Cancer Trials Canada | Q-CROC

10 Communities of practice

Q-CROC facilitates 10 communities of practice (CoPs) that strengthen collaboration among researchers in Quebec and facilitate patient referrals between centers in order to optimize access to clinical trials.

113 Awareness

Since 2019, more than 113 awareness-raising activities have been carried out, increasing Q-CROC's reach and impact in clinical research.

2 Training programs

Q-CROC supports oncology research by offering free training tools on qcroc.ca and by organizing live expert biannual academies to help clinical research professionals update their knowledge and comply with good clinical practices.

50 Partners

Since 2019, Q-CROC collaborations have more than doubled, reaching over 50 collaborations (hospitals, patient associations, cancer organizations, trainers, pharmaceutical companies).

STRATEGIC PRIORITIES FOR 2025

- OncoQuebec's evolution into Cancer Trials Canada for national coverage: access across Canada!
- Optimizating data management on our websites (OncoQuébec and Cancer Trials in Canada)
- Strengthening a comprehensive strategy across our various activities toward a common goal: clinical trials recruitment.
- Strengthening our collaborations and partnerships.
- Optimizating digital tools and improveming our services continuously.

Community of Practice

- Engagement: Encouraging active involvement through regular communication
- Patient Referrals: Collaboration and coordination of patient transfer among institutions.
- Research Project Updates: Sharing progress on active studies and previewing upcoming research initiatives
- Knowledge Exchange & Peer Support: Collaborative insights, experience sharing, and seeking expert advice

By mobilizing our communities of practice, several pharmaceutical companies were able to speed-up their site-identification process.

Strengthening the research network

Spotlight on members of CoP

Thoracic Oncology
Since: 2018
Leader: Dr. Nathalie Daaboul (Hôpital Charles-LeMoine)

Gastrointestinal
Since: 2020
Leader: Dr. Francine Aubin (CHUM)

Gynecological
Since: 2021
Leader: Dr. Diane Provencher (CHUM)

Neurological
Since: 2022
Leader: Dr. Jean-Paul Bahary (CHUM)

Phase 1 - In progress
In progress

Melanoma
Since: 2023
Leader: Dr. Rahima Jamal (CHUM)

Neurology Radiology & Gynecology
Since: 2023
Leader: Dr. Jean-Paul Bahary (CHUM)

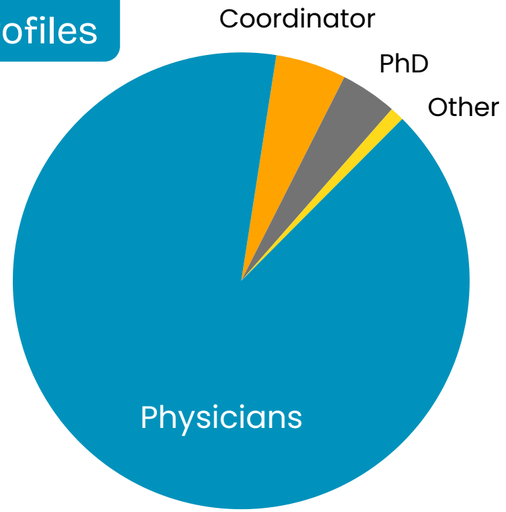
Bladder
Since: 2024
Leader: Dr. Wassim Kassouf (MUHC)

Molecular Genetics
Since: 2024
Leader: Dr. Alan Spatz (JGH)

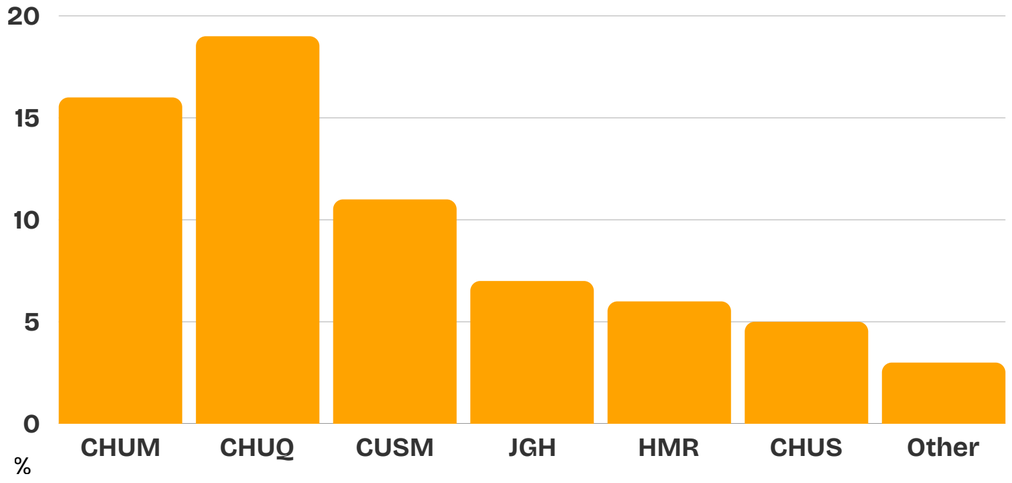
Kidney - New
Since: 2025
Leader: Dr. Pavic (CHUS)

9 active CoP, 1 in the process of being launched,
+500 members,
15 centers across Quebec,
66 meetings since 2018

Member Profiles



Centers



DEMONSTRATING IMPACT: Q-CROC COP ACTIVITY ON PATIENT REFERRALS AND INFORMATION SHARING

Example of a CoP activity level over a **2 month** period

Engagement
42.5% of members engaged actively, generating **70** real-time app exchanges with an average response time of a few minutes

70

4

Patient Referrals
CoP facilitated 10 study search requests, leading to **4** successful patient referrals

Research Project Updates
8 study launch announcements and reminders were shared

8

9

Knowledge Exchange & Peer Support
More than **9** documents were shared, including INESSS letters

PATIENT COLLABORATION AND AWARENESS: AMPLIFYING IMPACT

Our association partners in 2025

14

- Lung Association in Québec
- Colorectal cancer Canada
- Blader cancer Canada
- Quebec Cancer Coalition
- Craig's Cause
- Brain Tumour Foundation of Canada
- Ovarian Cancer Canada
- Quebec Breast Cancer Foundation
- Quebec Cancer Foundation
- Myeloma Canada
- Procure
- Canadian Cancer Society
- The Leukemia & Lymphoma Society of Canada
- Regroupement des organisations communautaires en oncologie



Scope of actions

In 2025, we collaborated with patient associations and various partners to raise public awareness and disseminate educational content through events, booths, webinars, and social media.
We participated in booths, conferences, and walks such as: AQIO, AQIIRC, Maison Rose, Quebec Cancer Foundation, CHUQ, etc.



Projects carried out in 2025

Conducted two social media campaigns, one in collaboration with the Canadian Cancer Society and the other with the Quebec Cancer Foundation, to promote our services, raise public awareness of clinical trials, and facilitate their popularization.



Creation of an Instagram account to expand our reach to a younger audience, which is increasingly concerned about the issue.



Overview of training programs for 2025

+3800 professionals trained through Q-CROC since 2019

Q-CROC Academy

1 semester

+7 live expert webinars in French

208 professionals trained

Participant satisfaction

100%

of respondents from the fall semester were satisfied with the training

Coming in 2026

New expert training webinars, updated resource center for professionals, including new content related to the transition from E6(R2) to E6(R3)

We would like to extend our warmest thanks to the Academy's trainers for their expertise, availability, and essential contribution to the advancement of clinical research.

Cancer trials conducted in Quebec in 2025

A continuing trend

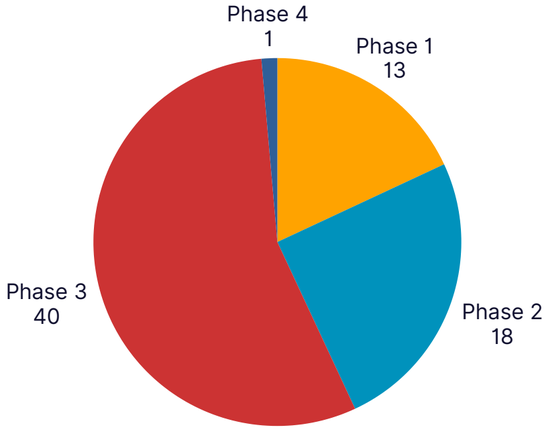
Most studied stages of the disease



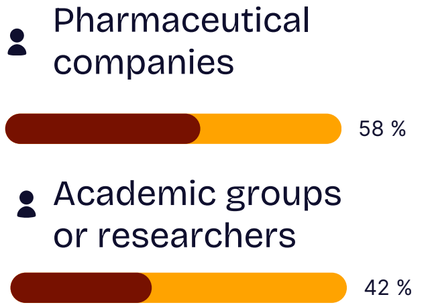
By type of studies



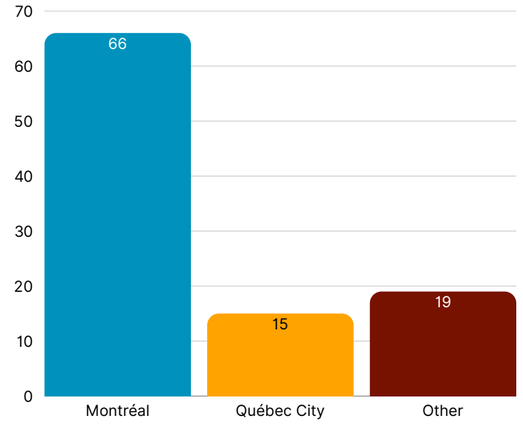
By phase



Sponsors



Main locations



Main types of cancer studied



Scientific recognition

IN 3 PARTS

- **ABSTRACTS ASCO 2025**
- **ABSTRACT CCRC 2025**
- **MEASURING THE IMPACT OF OUR SERVICES (OQ AND ONCO+)**

Abstracts

Context
OncoQuébec is Quebec's clinical trial search platform for oncology and offers a free navigation service, Onco+. Although clinical trial search tools are widely available, their use and impact remain poorly documented.

Methods
A retrospective evaluation was conducted using data from three major recruitment centers. The impact of OncoQuébec was analyzed based on the traffic generated by the studies (high vs. low). Use of the Onco+ service was evaluated between May 2022 and April 2025.

Results
A total of 312 studies were analyzed, generating 1,683 users, 2,747 visits, and 429 clicks, for 662 patients recruited. High-traffic studies recruited twice as many patients as low-traffic studies. Onco+ is used throughout Quebec, mainly by patients or their loved ones, often in the context of advanced cancer, with a satisfaction rate of 85%.

Conclusion
OncoQuébec generates traffic and contributes positively to patient recruitment, while Onco+ offers a valued and accessible service on a provincial scale. These results support the expansion of these tools across Canada.

Download the CCRC poster here

OncoQuébec facilitates connections between participants and research teams, making clinical research more accessible. OncoQuébec offers specific filters, a user-friendly interface, and information on ongoing trials. In addition, Onco+ is a free support service for patients and healthcare professionals, in partnership with the Quebec Cancer Foundation.

ONCOQUÉBEC

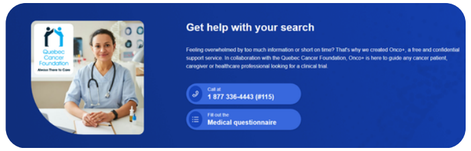


Launched in 2022 by Q-CROC and the Quebec Cancer Foundation, Onco+ is a free bilingual support service offered as part of OncoQuébec.

ONCO+

Quebec Cancer Foundation
Always There to Care

Nurses specializing in oncology provide personalized and confidential advice, responding to patient requests within two to three business days..

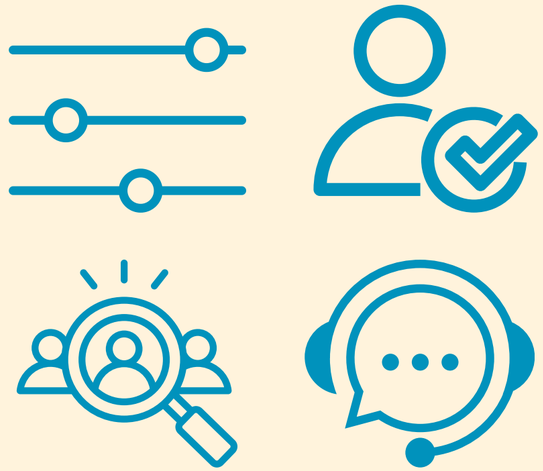


www.oncoquebec.com

DISTINCTIVE FEATURES ON ONCOQUÉBEC

The go-to website for anyone affected by cancer or healthcare professionals in Quebec

- Oncology-specific filters
- Easy-to-use interface
- Accurate information on clinical trials currently recruiting
- Free personalized support service ONC+



Onco+ Testimonials







Patient

“The specialists at Onco+ deactivated the bomb that had been planted in my head on the day I was diagnosed [...] Being able to find out about clinical trials, while feeling listened to and supported, especially in the face of a grim prognosis, was essential for me.”

G.Marchand

Caregiver

“I found OncoQuébec while searching the internet for information for my spouse, who has multiple myeloma.
(Regarding Onco+)
Everything was perfect, even a little more than the client asked for [...] It was clear and quick.”

S. Jobin

Onco+ user profile

Here's some info on people who used Onco+ in 2025:

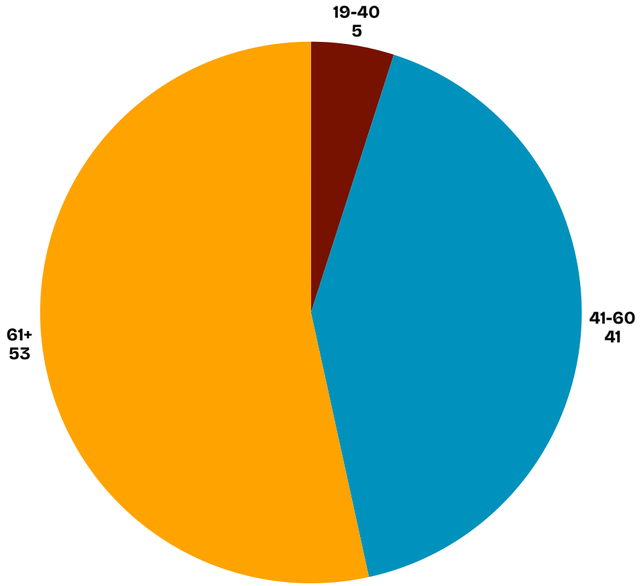
User profiles



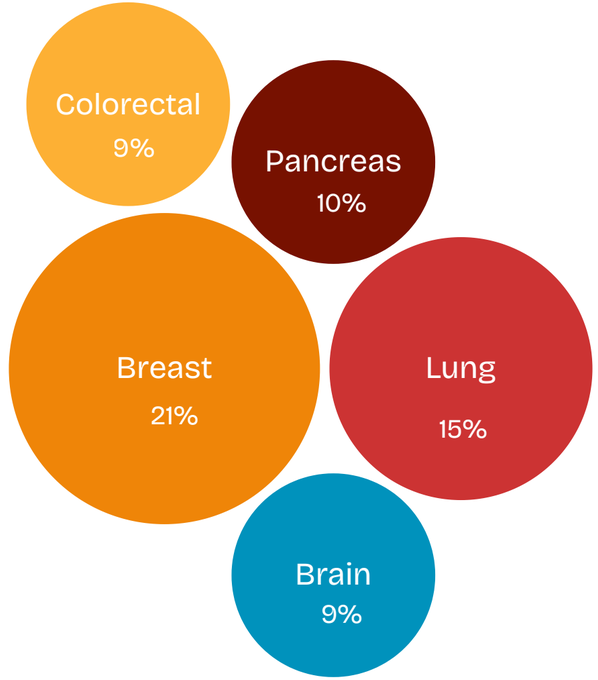
59 % patients

41 % Caregivers

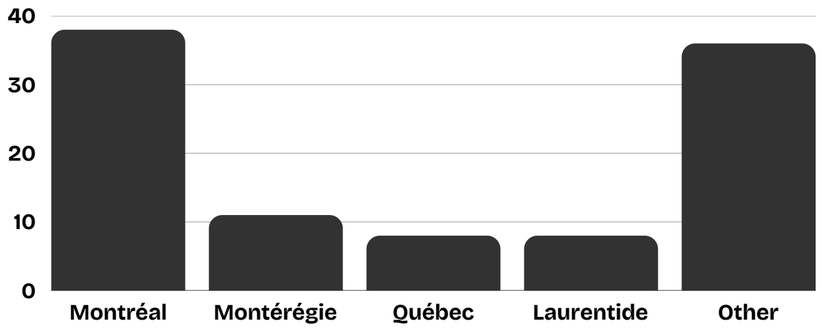
Age of persons receiving assistance



The 5 most common types of cancer



Requests from all over Quebec



More than 35% of requests come from regions

Requests by stage

Stage 1, 2, 3; less than



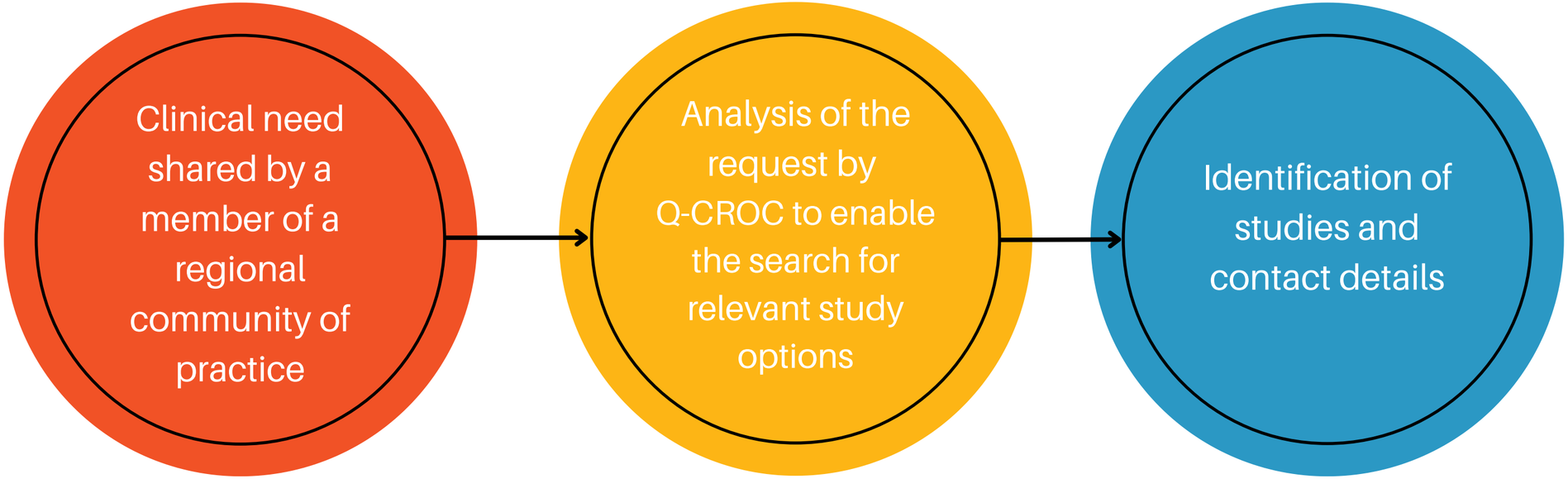
Stade 4



**approximately 15% unknown*

A system that supports physicians, case study

Interregional collaboration ensuring equitable access to clinical trials throughout Quebec



COP

Request from a physician

ONCO+

Online form

ONCOQUÉBEC

Research resource

Patient referred by their doctor to a study for evaluation in just a few days thanks to the support of Onco+

Key achievements and network of Q-CROC over the years

2019

ONCOQUÉBEC

23 collaborations

(institutions, cancer organizations)

Q-CROC

2 Community of Practice

2025

ONCOQUÉBEC

ONC+

Canadian Cancer Society | Cancer Trials Canada | Q-CROC

54 collaborations

(institutions, patient associations, cancer organizations, trainers, industry)

Q-CROC

10 Community of Practice

Q-CROC knowledge hub

Canadian Cancer Society

Message from our new partner

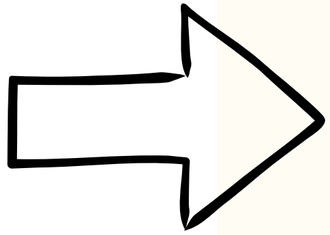
On November 10, we launched Cancer Clinical Trials in Canada, a national bilingual website designed to centralize information on clinical trials and make it accessible to patients, in partnership with the Canadian Cancer Society. This innovative resource is designed to provide Canadians with clear, up-to-date information about studies conducted with adults across the country, in academic and pharmaceutical settings, all in one place.

« Clinical trials are essential to advancing cancer research and improving outcomes but until now, information has been fragmented and difficult to navigate. Cancer Trials Canada closes that gap by making trial access easier and more transparent," ***says Sandra Krueckl***, EVP, Mission, Information & Support Services, Canadian Cancer Society. "***We're proud to partner with Q-CROC***, whose pioneering platform and shared commitment to patient-first innovation have helped us build a truly national, bilingual resource that empowers Canadians to find and access cancer trials with confidence. »

NATIONAL PARTNERSHIP: A DECISIVE YEAR FOR EXPANDING REACH TO PATIENTS AND PROFESSIONALS

One database, two bilingual interfaces

ONCOQUÉBEC 2019



Canadian Cancer Society | Cancer Trials Canada | Q-CROC 2025

Clinical trial search reference and support line

ONC+ with Quebec Cancer Foundation — Always There to Care

The only service with expertise in oncology, for patients and professionals

Provincial scope: The only clinical trial registry dedicated to oncology in Quebec, a recognized, well-established, and up-to-date service in Quebec.

Cancer Information and Navigation Helpline

National reach: Addressing the lack of access to clinical trial information for all Canadians, regardless of where they live.

Coming in 2026: bilingual glossary, integration of a data update tool, integrated interface for our partners, etc.

Thank you to our 2025 financial partners

abbvie

AMGEN

GSK

GILEAD

INNOVATIVE MEDICINES CANADA

MERCK

Pfizer

Since 2019, 80% of pharmaceutical partners have renewed their funding for a period of ≥ 2 years.

To collaborate with Q-CROC:
info@qcroc.ca | 418 781-0500
www.qcroc.ca | www.oncoquebec.com | www.cancertrialscanada.ca